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## **Beat 'Em All Casino Winner™**

A new **concept** in gambling is presented in this book by Joseph Tsiyoni, author of several professional books, professional auditor and analyst and an inventor. He draws on 20 years of casino experience in developing this new approach and new concept in gambling.

In Mr. Tsiyoni's professional opinion, the book, which is written in a new format, is one of the best gambling books available, if not the best one. It consists of easy to follow instructions, which show experienced or first-time gamblers a new way to make their trip to the casino enjoyable. The new concept is based on playing only some games for pleasure, and playing one specific game to win. The instructions tell when to play, how to play, where to play, and how much money to bet, etc. Tsiyoni's step by step guide to gambling proves there is a better way to win, a better way to play, a better way to have fun.

The new format, consisting of 133 numbered sections, makes the referral from one section to another easy. It enables experienced gamblers to skip sections containing information they may already know.

### TECHNICAL & PURCHASING INFORMATION

- A. Perfect bound, 80 pound cover stock; U.V. Coated cover; 96 Pages;  
Size: 8" X 5"; UPC; Tables and illustrations.
- B. PUBLISHER: Shairon Int'l. Trade Co., 1415 N. Rose St., Tempe, AZ 85281.
- C. RETAIL PRICE: OLD: \$19.50 + Tax (in Arizona). W/S: \$11.25  
NOW: RETAIL: \$6.99, W/S \$2.25, 2 Doz. Min; \$1.99 4 Doz. Min.

### TO ORDER:

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2. By phone (credit) (between 9 a.m. to 6 p.m.): (480) 949-0894
3. Via Web site: [www.shairon.com](http://www.shairon.com)

Proceed to see photo and the PICK 'EM ALL RANDOM NUMBER SELECTOR

Joseph Tsivoni, author, professional auditor and an inventor, draws on 20 years of casino experience in developing this new approach and new concept in gambling.

He shows you, an experienced or first-time gambler, how to make your trip to a casino enjoyable. His concept may help you to reduce your losses, break even, or even win.

Tsivoni's step-by-step guide to gambling proves there is a better way.

- ◆ A BETTER WAY TO WIN
- ◆ A BETTER WAY TO PLAY
- ◆ A BETTER WAY TO HAVE FUN

**PLAY TO WIN!**

ISBN 1-58656-001-5



\$19.95

BEAT 'EM ALL: CASINO WINNER

Joseph Tsivoni

A NEW CONCEPT IN CASINO GAMBLING

## BEAT 'EM ALL CASINO WINNER



WHAT THE CASINOS WON'T TELL YOU!

By Joseph Tsivoni



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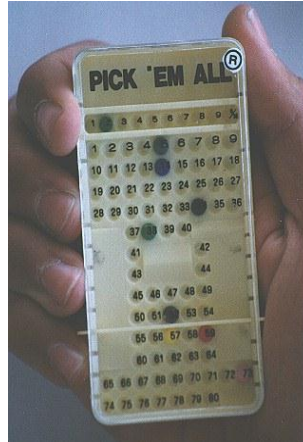
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## "Pick 'Em All®"

Universal Random Number Selector For All Games Of Chance Worldwide  
THIS PRODUCTS AND TRADENAME ARE ON SALE:  
SINGLE: Discounted from \$9.99 to \$4.99; Inventory: \$1.10 each, 2800



Regular:

A. PICK 'EM ALL: RETAIL: \$9.99      ON SALE THIS WEEK: \$4.40.  
W/S: \$1.75, 10 DOZ MIN. OR **\$1.10** INVENTORY OF 2,800

B. CASINO WINNER:      RETAIL: \$19.99; Now: \$9.99; [Add s+H]  
W/S: \$8.85; on sale: \$2.25; Min.100. [Add s+H]

**SEE INFO BELOW**

## "Pick 'Em All®"

Universal Random Number Selector  
For All Games of Chance In The World

Pick 'Em All®, a revolutionary world-wide number selector, is on the market by Shairon Int'l. Trade Co. It enables players to randomly select numbers for more than 31 types of games of chance all over the world, including: Badger 5, Big 4, Big Game, Big Game-Quick Pick, Cash 5, Cash, WinFull, Classic Lotto, Daily Millions, dailyMillions, Fantasy 5,

*Hoosier Lotto, Jack Pots, Kansas Cash, Little Lotto, Mega Millions, Mega Money, NJ Cash 5, NJ Pick, 6, NY Quick Draw, PA Match 6, Pick 6, Pick 4, Pick 3, Power Ball, Quick Draw, Roadwinner, Rolling Cash 5 and SuperLotto/Plus. (All lottos in all states and countries.)*

*Pick 'Em All®* random number selector is a small (3 1/2"x2") hand-held device (battery free!), with 9 plastic balls of 8 colors in a color blister card. The players can randomly select up to 8 "lucky" numbers at a time by placing a movable divider through one of the pairs of side slots- according to the type of the game. Numbers can also be selected for two different games, or for two parts of the Keno, 1-40, 41-80, simultaneously. It is fun to select number with the "*Pick 'Em All®*".

## ***"Pick 'Em All®"***

Universal Random Number Selector  
*For All Games of Chance In The World*

### IT CAN BE USED FOR ALL GAMES OF CHANCE. EXAMPLE:

- |   |   |                                       |
|---|---|---------------------------------------|
| <input type="checkbox"/> ALL LOTTERIES & LOTTOS | <input type="checkbox"/> PICK 3, PICK 4                         | <input type="checkbox"/> POWER BALL   |
| <input type="checkbox"/> QUICK DRAW             | <input type="checkbox"/> KENO <input type="checkbox"/> ROULETTE | <input type="checkbox"/> HORSE RACING |
| <input type="checkbox"/> DOG RACING             | <input type="checkbox"/> DAILY MILLIONS                         | <input type="checkbox"/> BIG GAME     |
| <input type="checkbox"/> QUICK PICK             | <input type="checkbox"/> THE PICK                               | <input type="checkbox"/> FANTASY 5    |

The users of "*Pick 'Em All®*" can select numbers for [ALL] 31 different games of chance in the world, including POWER BALL, all LOTTOS-LOTTERIES, KENO and all the following in the U.S.:

*Badger 5, Big 4, Big Game, Big Game, Big Game-Quick Pick, Cash 5, Cash, WinFull, Classic Lotto, Daily Millions, dailyMillions, Fantasy 5, Hoosier Lotto, Jack Pots, Kansas Cash, Little Lotto, Mega Millions, Mega Money, NJ Cash 5, NJ Pick, 6, NY Quick Draw, PA Match 6, Pick 6, Pick 4, Pick 3, Power Ball, Quick Draw, Roadwinner, Rolling Cash 5 and SuperLotto/Plus.*

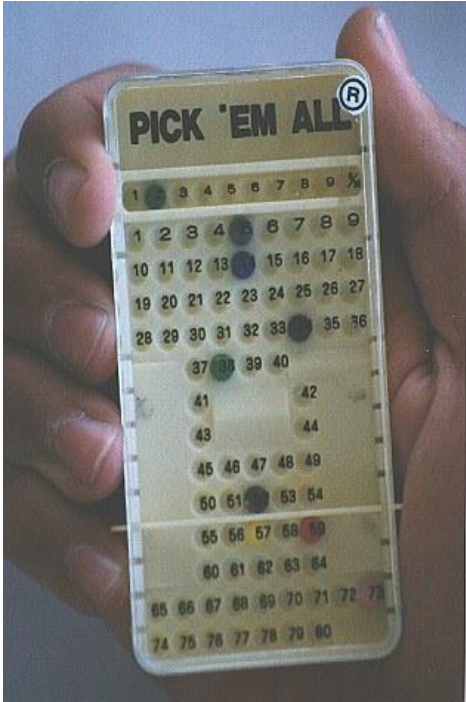
Structure:

A 3 1/2" x 2", 1 oz. Hand-held number selector, with 9 balls of 8 colors in a color blister card for selecting numbers for more than 31 games of chance world-wide.

Selection is made by placing a movable divider through one of the pairs of side slots formed on the sides of the selector. Then, the player moves as many balls as needed to the upper compartment, shakes the device and select the numbers printed above the balls.

Players can also select numbers for two different games at a time, simultaneously.

# LET'S PICK 'EM ALL!



"Let's 'Pick 'Em All®!"

PLEASE CALL: 480-949-0894

JOSEPH@SHAIRON.COM